

LOOKING FOR YOUNG ENTREPRENEURS - START YOUR OWN BUSINESS

Your opportunity

Do you have your own business idea? Do you want to realize it? The engineering capacity building program – ecbp – is offering a business plan training following the method of the world-class Kellogg Graduate School of Management in Chicago. You will write, discuss, and refine your business plan and present it to a jury. The jury may then suggest awards to the best business plans (provided they fulfill the feasibility criteria and meet the satisfaction of the investor) of start-up capital up to 50,000 EUR* provided by an independent investor.



The Business Plan Training

The training will be practical and challenging. Real business plans and business cases will be discussed. The objective is to enable all participants to write and present their own business plan in a professional way. Each participant or team of participants will have their business idea prepared before the training and are considering starting a business.



Target group

You should apply, if you

- are a young entrepreneur with a university degree and/or 3-5 years experience in business
- have your own business idea and a draft business plan

Application Process

- Send a short email to entrepreneurs@ecbp.biz and request your application form
- Fill in the application form
- Send the application form back to entrepreneurs@ecbp.biz – you will get a confirmation that we received your application



Time Line

July 1, 2008	Start of application process
July 31, 2008	Deadline for applications
August 15, 2008	Pre-Selection of candidates, invitation to interviews
September 1-15, 2008	Final selection of 20 participants through interviews
October 22-28, 2008	Business Plan Training
November 2008	Decision by Jury and Investor



The Engineering Capacity Building Program - ecbp

ecbp is the industrial development program of Ethiopia under the auspices of the Ethiopian Ministry of Capacity Building run jointly by the Ethiopian and German Governments. It comprises four areas: private sector development, introduction of quality infrastructure, reform of the university system and reform of the technical and vocational training.

The trainer/investor

The business plan training will be held by Mr. Felix Ahlers. He holds an MBA from the Kellogg Graduate School of Management in Chicago. He started his own business in Warsaw in 2002 and is currently director of FRoSTA AG, a German frozen food company. Mr. Ahlers is also providing the start-up capital for businesses if the above mentioned conditions are given.

